

ZURICHCONVENTIONCENTER.COM



# ZURICH CONVENTION CENTER



# STREAMING STUDIO



event technology |  
operated by



## EVENTS IN LIVESTREAM OR AS VIDEO-ON-DEMAND

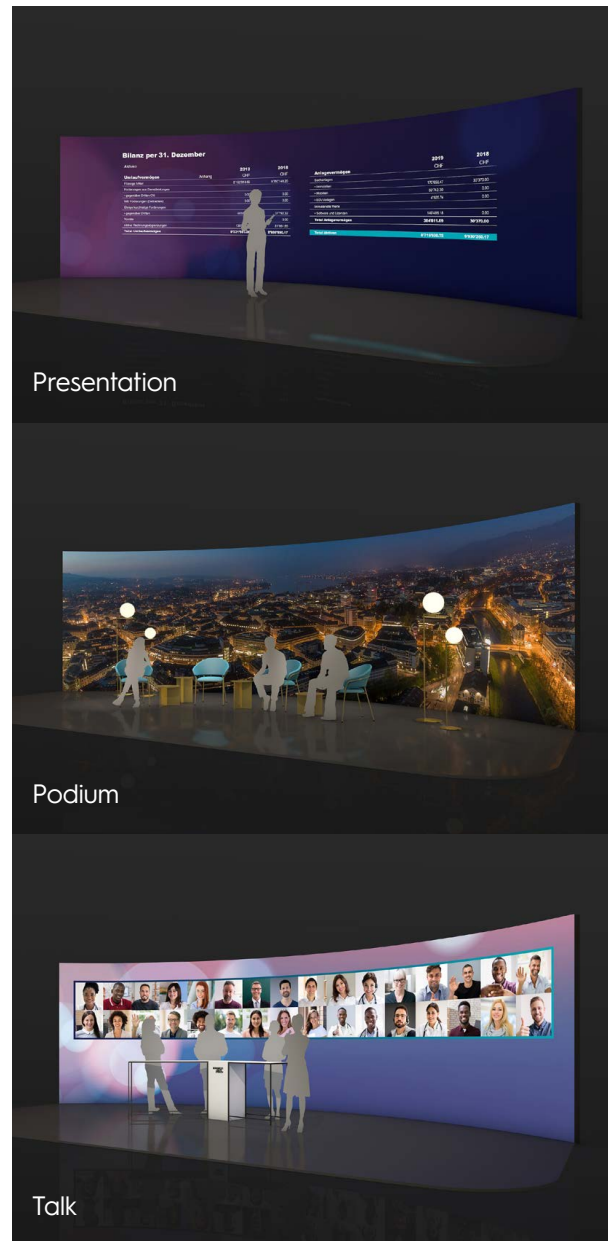
The Zurich Convention Center is breaking new digital ground and adding another highlight to its event infrastructure – the Streaming Studio for professionally staged live productions and recordings. Broadcast your event in the best picture and sound quality on your digital channels. In real time or as a recording prepared by us.

Whether for a general assembly, town hall meeting, presentation, panel discussion, webinar, Green Screen Studio or expert talk – the Streaming Studio can be used in many different ways. In particular, hybrid events with a connected audience of up to 50 people seated in the Streaming Studio and numerous in-house transmission variants are possible. As experienced specialists, we need very little time for planning and implementation.

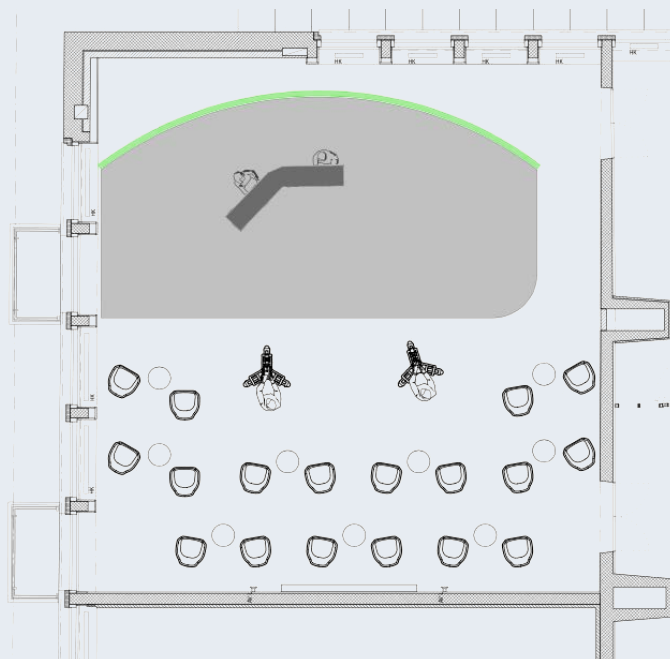
### Real TV atmosphere and high-end technology

With the Streaming Studio, we put your company or your organisation in the best light. The setup of the Streaming Studio consists of up to three TV cameras, a camera crane and a professional studio and professional studio equipment with lighting, a 33m<sup>2</sup> LED wall for impressive backgrounds and much more. In addition, we provide you with the necessary specialist personnel for camera work, streaming operating, lighting and sound lighting and sound technology.

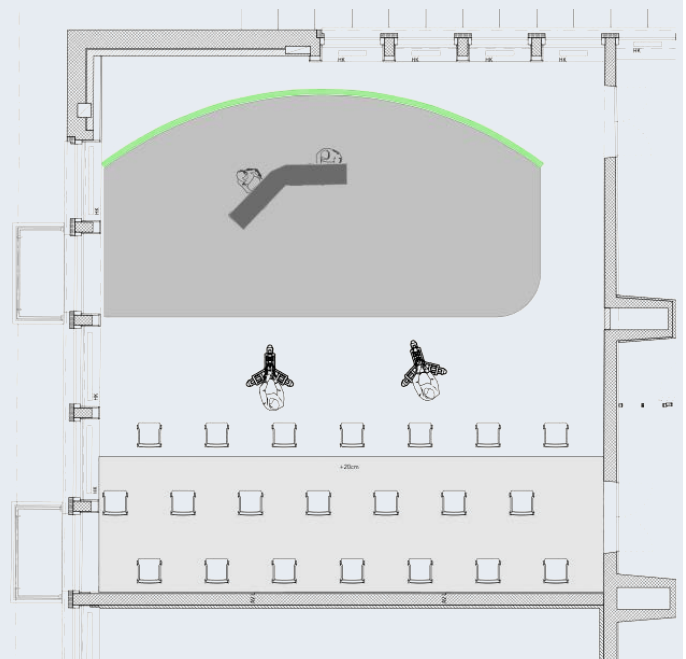
The live stream will be professionally edited, cut and stored with a mixed sound track or transferred to the online channels of your choice in a secure and stable stream. The streaming suite can be accessed via the state-of-the-art, in-house fibre-optic infrastructure with an event within the Zurich Convention Center or worldwide for a hybrid event.



### Seating options



Option «Coffeetable»



Option «Theater style»

## STREAMING STUDIO PACKAGES

### Studiosetup:

- 33 m<sup>2</sup> LED wall over two sides with standard background from our graphics library incl. graphics feeders
- Studio environment with lectern, high gloss floor incl. studio lighting for professional camera images
- One player e.g. Powerpoint or Apple Keynote incl. preview monitor for the speaker
- Sound system with a wireless microphone and an in-ear system
- Streaming technology, recording and Internet line\*
- Personnel for camera, streaming operating, lighting and sound technology

- Camera on tripod with cameraman
- Remote camera for intermediate cuts
- Multiple feeds
- Integration of video conferencing systems (Zoom, Teams, Skype, ...)
- Additional sound system for live audience (approx. 50 people)
- Additional screens for the audience
- Room rental
- Mask (niche with furniture and privacy screen)
- Speakers lounge
- Coffee, mineral water, freshly squeezed juices
- Basic studio furniture (excl. talk desks)

	<b>A</b> half day (5h)	<b>B</b> full day (10h)	<b>C</b> full day (10h)
	✓	✓	✓
	1	2	2
	1	1	1
		✓	✓
		✓	✓
			✓
			✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
<b>TOTAL COSTS in CHF excl. VAT</b>	<b>11'500.00</b>	<b>21'300.00</b>	<b>25'100.00</b>
TOTAL COSTS in CHF incl. VAT	12'385.50	22'940.10	27'032.70

### Individual additional services: (prices excl. VAT)

- Additional hour CHF 2'000/h
- Director, picture editor CHF 1'400/day
- Make-Up artist CHF 900/day
- Teleprompter with operator CHF 1'600/day
- Additional camera CHF 1'800/day

### We are also happy to offer you:

- Conception and consulting
- Scenography and staging
- Web platforms and landing pages
- Content production, artwork for LED wall
- Postproduction of the recording
- Integration of simultaneous translation
- Furniture and props, such as flexible talk desks
- Variety of catering services
- Fine Dining boxes
- Training on camera presence
- Breakout rooms
- Higher streaming bandwidths with 100 or 200 Mbit/s for interaction with virtual viewers.

\* The standard Internet package includes 50 Mbit/s, but more Mbit/s can be booked for virtual interactions

## CONTACT US

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